

COMPANY CREDENTIALS · 2026

Bihar's Print & Brand Partner

From a single visiting card to a citywide outdoor campaign — we design, produce, and deploy. In-house. On time.

500+

ACTIVATIONS

2+

YEARS IN BUSINESS

9+

BRAND CLIENTS

One Partner for Every Brand Touchpoint

Minimyst Design & Print is a full-service brand production and activation studio on Gola Road, Patna. In-house design, large-format printing, and on-ground activation — all under one roof.

Founded in Patna

Built to bring professional-grade design and print to Bihar businesses without sending work to Delhi or Mumbai. Today we serve local businesses, national brands, and institutions across Bihar.

In-House Production

We own the machines. Large-format flex printing, digital printing, and finishing — no outsourcing on critical jobs. Tighter quality control, faster turnarounds.

Design-First Approach

Every print brief starts with a design conversation. Artwork built for the medium and size — visiting card to 20×40 ft hoarding. Production without design is just noise.

Activation Expertise

500+ brand activations — mall promotions, sampling drives, van campaigns, social event branding. Ground execution is our strongest domain.

WHAT WE DO

Six Verticals. One Partner.

500+

ACTIVATIONS

Mon–Sun

10 AM – 8 PM

24 hr

RUSH ORDERS

100%

IN-HOUSE



Large-Format Print

Flex, vinyl, backlit, canvas — any size, same day.



Standees & Displays

Roll-up, X-banner, sunboard cutouts, acrylic units.



Cards & Stationery

Visiting cards, brochures, leaflets, packaging.



Hoarding & Outdoor

Billboard, wall wrap, unipole — production & install.



BTL Activation

Mall, van, RWA, campus — turnkey with reporting.



Event & Wedding

Stage backdrops, photo booths, full invitation suites.

Large-Format Printing

Eco-Solvent and UV printers up to 3.2m width. Colour-proofed, trimmed, eyeletted, and dispatched with protective packaging.

- ✓ **Normal Flex** — budget-friendly, large-area prints
- ✓ **Star Flex (280 gsm)** — premium outdoor durability
- ✓ **Backlit Film** — illuminated signage, lightboxes
- ✓ **Vinyl Self-Adhesive** — window, wall, vehicle wraps
- ✓ **Fabric / Satin** — stage backdrops & exhibition
- ✓ **Sunboard / Acrylic** — rigid display boards
- ✓ **Canvas Print** — premium décor & wall art

RUSH CAPABILITY

24 hr

turnaround on standard sizes

Normal Flex

Star Flex

Backlit Film

Vinyl

Fabric

Sunboard

Acrylic

Canvas

One-Way Vision

BTL & Brand Activation

From national FMCG launches to local political campaigns — we plan, produce, staff, and execute with single-point accountability. Brief to post-event report.

- Mall activation & retail kiosk setup
- Product sampling drives
- Van campaign & transit branding
- RWA & housing society activation
- Corporate event execution
- College & campus outreach
- Promotional staffing & manpower
- Event photography & post-event reporting

TOTAL ACTIVATIONS EXECUTED

500+

across Bihar since launch

Mall

Van Campaign

RWA

Campus

Corporate

Sampling

Event & Wedding Branding

Full suite from design to delivery. Weddings, corporate events, exhibitions — everything the venue needs to look great.

EVENT BRANDING

Stage Backdrop

Step-and-Repeat Banner

Entrance Gate

Photo Booth Frame

Exhibition Stall

Rollup Standees

Truss Branding

LED Backdrop

WEDDING SUITE

Invitation Cards

Foil Print Invites

Menu Cards

Table Numbers

Welcome Board

Photo Booth

Return Gift Tags

Seating Chart

From 100 visiting cards to a full event suite — every client gets the same quality and the same urgency.

WHY US

Your Brand Deserves Better

Not just a vendor — a production partner with skin in the game.



In-House Production

We own the machines. Full quality control, faster delivery, one accountability chain.



Rush-Ready

7 days a week, 10 AM–8 PM. 24-hour turnaround. Campaigns don't wait for Monday.



Design-First

Artwork built for the medium and size — not just screen-ready. Production without design is noise.



One-Stop Execution

Brief → Design → Print → Install. One contact, one responsibility, no vendor juggling.



Patna-First

We know Patna's media sites, landlords, activation venues, and regulatory requirements.



Transparent Pricing

Detailed quotes with specs and quantities. What we quote is what you pay.

HOW WE WORK

Five Steps. Zero Surprises.

Our process is built around your deadline. One brief, one team, one delivery date.

1

Brief & Scope

Share format, size, quantity, deadline.

2

Design & Proof

Visual proof delivered within hours.

3

Approval

Client sign-off before any print job begins.

4

Print & Produce

In-house production. Quality-checked before packaging.

5

Deliver & Install

Delivery to site. Installation on request.

OUR CLIENTS

Brands That Trust Us

Local enterprises, institutions, and national brands — they came back.

Bicop Solar

BICOP Solar

Brunch Italiano

Brunch Italiano

Danapur Municipality

Danapur Municipality

Ganga Hospital

Ganga Hospital

Green 99

Green 99

Malatya Bakery

Malatya Bakery

NGRK Associates

NGRK Associates

SS Institute

SS Institute

Wooden Street

Wooden Street

GET IN TOUCH

Let's Build Something Together

Tell us your brief — we'll get back within the hour. Walk-ins welcome too.

ADDRESS

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HOURS

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WEB & INSTAGRAM

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Start a Conversation

Share your brief and we'll quote within the hour. WhatsApp is the fastest way to reach us.

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